



Ford Dealership

ROESCH FAMILY AUTO GROUP

LOCATION

Bensenville, Illinois

PROJECT DELIVERY

Design / Build

ARCHITECT

The DePalma Group

The Roesch Family's Ford Dealership in Bensenville was in need of updates and an image overhaul. Because of International Contractors' long-standing partnership with the dealership owner, the Roesch Family looked to ICI to provide a solution.

The Owner outlined their budget and project timeline upfront. To meet these aggressive goals, ICI advised the client to opt for a Design / Build project delivery method. ICI issued a Request for Proposal from various auto dealership architects and worked with the owner to select The DePalma Group.

The project consists of demolition of the existing showroom and the installation of a new reinforced curtainwall system for the new showroom. The expansion features a new 30' tall by 165' wide Ford Brand Wall clad with composite metal panels and a 24' tall Ford Brand Wall Entry Tower also clad with composite metal panels. The new showroom incorporates porcelain tile throughout the entire floor.

Additionally, the office spaces were renovated and the mechanical systems were replaced. The project was completed in May 2013.

